**About Najmi**

**Introduction**

Najmi group of services is an epitome of expertise, skill, knowledge and brings novelty to the work. We as a team have given immense significance on understanding client’s requirement and provide high quality of satisfying results with intensive research across the globe.

Our expertise in different domain to our valued customers not only help them to grow the business but also enhance their work quality and work environment. We as a team always stand to contribute in many ways to our clients for their successful growth in their entire journey.

Najmi Group’s leadership bears all the responsibility to deliver end to end solution to clients to enhance and enrich their presence across the globe. Global stretch of our company will assist our client to expand and reach to different geographies which results in minimising the financial expenses and maximise company’s efficiency and customer base.

We cater our clients with finding demand and supply gap, Marketing, sales, human resource, planning, finance, joint ventures and mergers, production, new business model, SWOT analysis.

Our services provide broader spectrum to our clients which helps them to understand the market and to have better experiences with the customer through which they can understand the requirement of the market and come up with desired product. This results into best return of investment and give satisfactory outcome from our services.

Our competent team impart different services such as:

1. Consulting

**Competition Benchmarking, Forecast Analysis, Market entry strategy, Business Planning, New Product Development/ Acceptability, Assessment of existing product line, Pricing Analysis, End user sector analysis, Expansion Strategy, Go to market strategy (GTM), Customer Pain Points**

1. Marketing

**Brand Assessment and recall, Customer Satisfaction Survey, Marketing Survey, Retail/Instore survey, Social research.**

1. Services

**Import export (EXIM), Labour supply (Recruitment service), Lead generation, Engineering service, Licensing, Content writing (WordSmiths), Transaction support service, Transportation and warehousing service, Healthcare service, Event Planning and Hospitality service.**

We extend our hand to the clients coming from Education, Agriculture, Health Care, Automotive, Health and Beauty, Marketing and advertising, Real Estate and Construction, Sports and fitness, Internet and gaming, Fashion and clothing, Accounts and finance, Technology, Information Technology, Travel and Tourism.

Our expert advisory team provides enormous solution and gives business intelligence model with the help of new and emerging technology which duly helps the client to always be one step ahead from their worthy competitors. Let’s join our hands for the growth and prosperity of your company.

**Vision**

To deliver and build highest ethical standards whatsoever work handed to us with hard work, devotion and to be the most trusted partners to our clients by giving professional services for delivering excellence.

**Mission**

Our goal is to provide services to reach your business goals. We are believed to be the leading company who give excellent services and quality of work at fair price considering the international standard.